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Explain the different types of Memberships we offer!

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History and Products

Of the

HUDSON MOTOR CAR COMPANY

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3456 Judith Ridge Road
Imperial, MO 63052-3910



HUDSON TRIANGLE



Journal of the Hudson Essex Terraplane Historical Society Dedicated to Preserving the History and Products of the Hudson Motor Car Company

Volume 9 Issue 2

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The Dodge & Seymour, Ltd

Pioneering Through The Orient With Hudson

Japan/Asia Follow Up

By D.J. Kava

It was only a few weeks after the Summer, 2007 *Hudson Triangle* came out that another morsel of history appeared. I've only seen a handful of copies of the original dealer *The Hudson Triangle - Export Edition*. Alfred Jones, in his pursuit of the domestic export

story, found a July, 1928 Export edition in the Detroit Library and forwarded a first hand account by one of the Dodge & Seymour, Ltd (D&S) principals.

My initial assumption that the new Hudson



Mr. V. A. Dodge,
President of
Dodge &
Seymour, Ltd.

(Con't on Page 11)



Eldon & Esta Hostetler

Shipshewana Town Center

The Journey from Inspiration to Reality or 'Why I like Chicken'

It has taken nearly eight years of persistent work for the doors of the Shipshewana Town Center and the Hostetler Hudson Auto Museum to open to the public. The complex houses a 15,000 square foot exposition center, the LaGrange County Con-

(Con't on Page 8)

The Hudson-Essex-Terraplane Historical Society, Inc.

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The Society's mission is to discover, collect and memorialize the history and the products produced by the Hudson Motor Car Company, from 1909 to 1954, and for Hudson products produced by the American Motors Corporation from 1954 to 1957.



Photo by Laurie Fromm

1932 Hudson Model: Victoria Coach



Photo by Laurie Fromm

1929 Hudson Model: L Club Sedan

Membership Application

- \$ _____ **LIFE** Membership \$1,000.00 or more
- \$ _____ **CONTRIBUTING** Membership \$100.00 per year
- \$ _____ **ASSOCIATE** Membership \$25.00 per year (non-voting members)
- \$ _____ Gift in Honor of or in Memory of _____
- \$ _____ Total funds enclosed

Please make checks payable to: **HET HISTORICAL SOCIETY, INC**

Mail to: **Joe Stinnett—Membership**

HET Historical Society
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The HETHS Auction in Auburn, Indiana

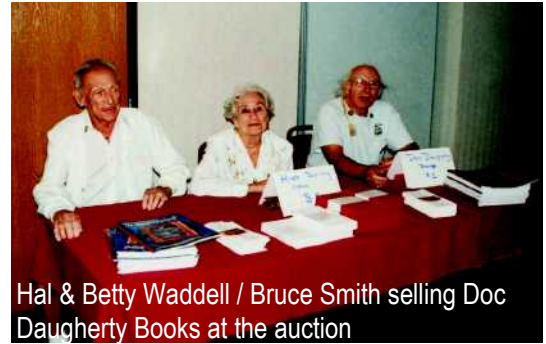
Another successful year thanks to everyone who donated items, make purchases and for those who encouraged the sales! Great job by Paul Schuster, auctioneer this year



John Pontius & Tim Lloyd display a Hudson sign designed by John Sherlock sale



Edith and Dick Burgdorf keeping tally of the sold items



Hal & Betty Waddell / Bruce Smith selling Doc Daugherty Books at the auction

Save The Date

Plan now to attend the 1st Annual *Hudson Homecoming!!*

Where: Shipshewana, IN

Hostetler's Hudson Auto Museum

When: May 16 & 17, 2008

Plans have begun for the first annual Hudson Homecoming. We hope to finalize the details by the end of January.

If you have thoughts, suggestions, or questions about how you wish to see *YOUR* homecoming celebrated we welcome your comments!

For information contact : Cathy Forbes
cforbes@shipshewanatowncenter.com

President's Report

We had a great time at the Hudson Historical Society Auction in Auburn, Indiana. Many people and vendors gave generously, and we are pleased to announce that we raised \$5,576.00 at the auction. Thank you to everyone who gave items to sell at the auction and to those who gave of their time to help at the auction. Thank you to Paul Schuster for being this year's auctioneer. Dick and Edith Burgdorf collected the money and tallied the amounts due from each bidder, which is not an easy task. They have done this job for every Historical Society Auction. Thank you to Dick and Edith.

can be reached at:
jastinnett@earthlink.com or
407-877-1047.

The Grand Opening of the Shipshewana Hudson Museum was on October 5, 2007. The celebration was attended by several Hudson enthusiasts, including myself, Curt and Helen Anderson, Dale Cooper, Larry Kennedy, Norm and Lou Lovell, John McIntosh, John Pontius, Ken Poynter, Lee Pontius, Sheldon Rody, David and Diane Stevens, Hal Waddell and Jim and Louise Wildrick.



Larry Kennedy, Paul Schuster, DJ Kava and Paul Meyer encourage the bidding

Sue Figert Meyer Photo

We have a new Membership Chairman, Joe Stinnett. Joe will be distributing membership pins and sending formal acknowledgment and thank you letters for donations. If you know of anyone who has contributed money but has not received their membership pin, please contact myself or Joe. Joe

I was honored to present, on behalf of the HET Club, the Doc Daugherty plaque to Eldon and Esta. It was a great and memorable day in the lives of all Hudson enthusiasts.

Sue Figert Meyer
President

Shipshewana Now Has Hostetler's Hudson Auto Museum

Shipshewana, IN – Just steps away from the Splash Universe Water Park Resort is the world's most complete collection of Hudson antique cars located within the Hostetler's Hudson Auto Museum, part of the Shipshewana Town Center.

They were collected by inventor Eldon Hostetler, who along with his wife Esta donated the entire collection of 48 cars valued at over \$4 million to the town of Shipshewana.



This was part of a larger gift toward establishing the Shipshewana Town Center, a 65,000 sq. ft. facility that houses the 20,000 sq. foot museum, and a convention center that can accommodate up to 1,000 people. They also donated land valued at more than \$600,000 and created an endowment for the preservation and maintenance of the collection with an additional \$500,000. Their total gift of \$5.1 million led to establishing a public/private partnership to build the facility.



Now 84, Hostetler has over 60 patents in developing automatic feeding and watering systems for fowl. Nearly every poultry operation in the world uses patents that he developed. "In 1977, I started a company which made a totally enclosed watering system," he said. "This company had done very well, which allowed me to collect and restore all of the Hudson cars." He has cars in his collection dating from 1909 to 1956.

For his contributions, Hostetler received the Sagamore of the Wabash Award from Gov. Mitch Daniels and the "Doc Daugherty Award" from the Hudson Essex Terraplane Historical Club. They were presented today [October 5, 2007] at the "Triple Grand Opening" of the waterpark resort, the town center and the Hostetler's Hudson Auto Museum in Shipshewana.

- Shawn Bowman

Museum founder recognized

SHIPSHEWANA, Ind. — For Hostetler's Hudson Auto Museum founder Eldon Hostetler, Friday was a very special day. Not only did his dream of opening the largest Hudson auto museum in the world come true, but he received two awards. Sue Figert Meyer, president of the Hudson Essex Terraplane Historical Club presented Hostetler with the Hudson Club

(Con't on Page 5)

HET Historical Society—Balance Sheet

(Includes unrealized gains)

As of 6/30/2007

Account	Balance
ASSETS	
Cash and Bank Accounts	
105 Truman Bank Money market	2,049.33
106 Keystone Bank—CD	0.00
107 Bank of Hillsboro	113,582.11
<u>TOTAL Cash and Bank Accounts</u>	<u>115,631.44</u>
Other Assets	
150 Automobiles	67,000.00
Clearing Account	0.00
<u>TOTAL Other Assets</u>	<u>67,000.00</u>
TOTAL ASSETS	182,631.44
LIABILITIES & EQUITY	
Liabilities	0.00
Equity	182,631.44
TOTAL LIABILITIES & EQUITY	182,631.44

Detail of Automobile Account

8/4/2007 through 6/30/2007

Date	Descriptions	Memo	Category	Amount
7/12/2007	BALANCE	8/3/2000		
2/5/2003	Opening Balance		[150 Automobile]	0.00
4/8/2003	50 Commodore 6 CC	Dix Helland	320 Donations	25,000.00
9/8/2003	56 Hornet	Dennis Flint	320 Donations	8,000.00
8/6/2004	20 Essex	Kishpaugh/Sauer	320 Donations	8,000.00
8/6/2004	13 Willys Overland	Kishpaugh/Sauer	320 Donations	20,000.00
11/15/2006	Sale of 13 Overland		[Clearing]	-20,000.00
6/13/2007	1951 Pacemaker Conv	Bong Estate	320 Donations	25,000.00
6/13/2007	1951 Hudson	Bong Estate	320 Donations	1,000.00
<u>TOTAL 8/4/2000—6/30/2007</u>				<u>67,000.00</u>
<u>Balance 6/30/2007</u>				<u>67,000.00</u>
		Total Inflows		87,000.00
		Total Outflows		-20,000.00
		NET TOTAL		67,000.00

Financial Report

Income Statement

7/1/2006 through 6/30/2007

Income

300 Membership	
301 Life	2,777.00
302 Contributing	2,600.00
303 Associate	400.00
TOTAL 300 Membership	<u>5,777.00</u>
310 Museum	
311 Wisconsin Auto Museum	
TOTAL Museum	<u>250.00</u>
320 Donations	
321 Automobiles	26,000.00
322 Memorial	1,150.00
325 General	75.00
TOTAL Donations	<u>27,225.00</u>
341 Doc Daugherty Book	
342 Book Sales	20.00
TOTAL Doc Daugherty Book	<u>20.00</u>
350 Interest	3,741.59
370 Fund Raising	
371 Auctions	2,581.00
TOTAL Fund Raising	<u>2,581.00</u>
380 Gain on Sale of Automobile	5,899.99
TOTAL INCOME	<u>45,494.58</u>

Expenses

500 Administrative Expense	15.00
505 Car Disposition	663.24
506 Shipping Expense	2,500.00
508 Plaques & Name Plates	142.96
511 Insurance	750.00
520 Newsletter	586.13
525 Library	1,086.36
540 Museum Exhibits	
541 Towe Auto Museum Exhibit	500.00
542 Wisconsin Auto Museum Exhibit	350.00
543 NATMUS	350.00
TOTAL 540 Museum Exhibit	<u>1,200.00</u>
TOTAL Expenses	<u>6,943.69</u>
OVERALL TOTAL	<u>38,550.89</u>

Museum founder recognized

Doc Daugherty Memorial Award. That award was followed by a surprise award from state Sen. Robert Meeks — the Sagamore of the Wabash, the state's highest civilian award.

Hostetler had already been told he was receiving the Doc Daugherty award, but the Sagamore was a surprise. "I didn't know anything about that," he said.

After receiving the two awards, Hostetler spoke to the crowd about his life, growing up Amish, his decision to leave the church because he could not pursue a career in mechanical engineering, his invention of the Ziggity chicken watering system while his first wife was in remission from breast cancer and the encouragement his second wife, Esta, gave him to collect Hudson automobiles.

"I was blessed beyond measure in my life," he said.

The impetus to start a museum, he said came from what happened to the S. Ray Miller collection after Miller's death. He and Esta did not want their collection to fall to the same fate after his death. So after talking to his family, the Hostetlers donated their cars — now 48 of them — and 18 acres of farm land to the town of Shipshewana.

"We are so thankful for the determination and effort that was put forth," Hostetler said, giving a lot of credit to Shipshewana's special projects director Norm Kauffmann.

Hostetler said he was very pleased at how well the museum and the whole complex turned out.

"It's beyond anything you can expect," he said after the ribbon was cut. "The whole thing just fits together."

Outside the museum in the main lobby is the "Doc Hudson Hornet" car built by the Gunnar Racing Team for actor and Gunnar driver Paul Newman, whose voice is in



Photo by Sue Figert Meyer



Chad Weaver/Goshen New Photographer

Eldon Hostetler kisses his wife Esta after receiving a Sagamore of the Wabash award

the animated film "Cars," according to Vice President of Marketing Shawn Bowman.

Bowman said that the handmade fiberglass car is on loan from the Porsche "Champion-Gunnar" racing team.

By Sheila Gibson

Water Park Resort Opens in Shipshewana

SHIPSHEWANA, Ind. — About 600 people donned their bathing suits to break in the water park at Splash Universe Water Park Resort Friday. “We think it’s great,” Mishawaka resident Karen Sorenson said as she floated in an inner tube along the Lazy River with her child. She particularly liked the slides in the Barnyard Playhouse, which not only has slides but a 500 gallon tipping bucket that dumps every five minutes.

Ligonier resident Debbie Baum said, “What I love about it is it’s self-contained. And there are lifeguards everywhere, and everything’s clean.” Her 5-year-old daughter Krissy really likes the park, too. Her favorite ride is the Lazy River. Three-year-old Lindsay Monarch of Goshen enjoyed the little slide in the Little Squirt Tot Pool and she hopes mom, Donna, will bring her back. Donna said, “We love it.” Her family has gone to

the Wisconsin Dells water park before, but now they have some place local to go. The Shipshewana water park might not be as big as the outdoor ones, Lisa Byler of

“What I love about it is it’s self-contained. And there are lifeguards everywhere, and everything’s clean.”

Middlebury said, but noted it’s still fun and will be good to bring the kids to in the winter.

“I think it’s especially geared for little kids,” New Paris resident Linda Yoder said, adding that that doesn’t mean the bigger kids won’t come or enjoy it, especially during the winter. Being family oriented and having attractions for people of all ages was paramount in the design of the resort. Vice President of Marketing Shawn Bowman said of Splash Universe, “It’s more than a water park, it’s a resort.” The resort’s featured attraction is Wana Waves, an indoor water park, but also boasts a hotel with 154 guest rooms and suites, the Shooting Star Arcade, The Splash Crafts Country Store, The Clear Spring Restaurant, The Ice Creamery & Soda Shoppe and the snack barn. Bowman explained that the whole resort is designed for the family and has an Amish theme, in line with Shipshewana. Business meetings can be conducted in conference rooms offered at the resort or at Town Center. However, the



Splash Resort 's 154 Room Guest Rooms and Suites

Hudson-Essex-Terraplane Historical Society

General Membership Meeting

Auburn, Indiana

July 26, 2007

- I. President Sue Figert Meyer called the meeting to order at 9:00 AM. All officers and directors were present excepting Directors Charlie Nau, Clinton Webb.
- II. Minutes of 2006 meeting.
Motion to accept minutes as published. Motion passed
- III. Treasurer’s report. - Dick Burgdorf
Motion to accept report subject to audit.
Joe Stinnett; Bruce Smith second. Motion passed
- IV. President’s Report.
 - A. Need help with material for the Triangle newsletter.
 - B. Sue and Larry Kennedy will attend the National Association of Automobile Museums 2008 Annual Conference April 2-5, 2008 In Nashville, TN, hosted by the Lane Motor Museum.
- V. Museum Report.
President Sue reported on the society’s activities in several museums. Bill Chapman suggested the engine and stand in the Wisconsin museum be relocated to the Shipshewana, Indiana Hostetler Hudson Museum.
- VI. Functional Chairpersons. Sue reported that Joe Stinnett has replaced Clinton Webb as Membership Chairman.
- VII. Election of Directors. Sue presented the slate of nominees to replace outgoing Directors Audrey Charbonneau, Joe Stinnett, and Tim Burns. Nominees: Audrey Charbonneau, Dave Stevens, Joe Stinnett.
Motion to close nominations. Motion passed
Nominees were elected by acclamation.
- VIII. Audience Questions, Comments.
 - A. Bill Chapman questioned cost of transporting the second Bong bequest car to Auburn, given its low value. Sue explained that the additional cost for this second car was extremely low, making the transport cost-effective.
 - B. Bruce Smith asked if a large version of the Society membership pin could be created for display purposes. Dennis Flint said this can be done at low cost by the firm that did the original artwork, which is still available.Respectfully submitted, PARK WALDROP, Secretary

HETHS Board of Director's Meeting Minutes (con't from pg 17)

Larry Kennedy to determine if he can get special tickets printed for this raffle; otherwise Joe Stinnett will do.

E. Harry Bong bequest — 1951 Pacemaker convertible

i. Motion to reimburse Larry Kennedy \$933 for cost of improvements to the car: powder coating of wheels and purchase of new tires.

Mike Cherry; Joe Stinnett second. Motion passed

ii. Motion to reimburse Glen Johnson for two rechromed bumpers for the car, provided at his cost. Glen to submit invoice.

Hal Waddell; Joe Stinnett second Motion passed

iii. Dave Stevens letter: Need to insert membership application into Triangle.

XI. Other Matters from BOD Members.

A. Park Waldrop suggested the HS make contact with principals involved in the future NASCAR Hall of Fame in Charlotte, NC, offering assistance with Hor-net racing-related history, possible display materials, etc. Park agreed to make this contact.

B. Hal Waddell recommended the HS make some special recognition of the Hostetlers for their efforts in creating the Shipshewana museum.

C. Irene Williams encouraged everyone to wear their Society membership pin on their National Meet name tag. Laurie Fromm suggested small sticker versions of the pin be produced, which could then be placed on the name tags.

D. Don Robertson recommended effort be made to get more coverage of the Society in the H-E-T Club's White Triangle News. Sue said she would pursue production of a series of short articles for the WTN.

IX. Motion to Adjourn, 10:40 AM. Motion passed

XII. Election of Officers. Sue reviewed the current slate of officers.

Motion to elect current slate for 2007-2008.

Bruce Smith; Joe Stinnett second. Motion passed

XIII. President Sue Figert Meyer adjourned the meeting.

Respectfully submitted,
PARK WALDROP, Secretary



resort offers the flexibility of allowing a business person's whole family to come along, too, he said. The water park offers action for children and adults of all ages. Toddlers and their parents can enjoy the zero entry pool, which is very shallow, only deepening to about 8 inches. It includes sprinklers. There's a barnyard playhouse, a "seven-layer waterfun adventure area," Bowman said, that has a 500 gallon tipping bucket on the top. All the kids try to get underneath the bucket for the deluge, he said. A Lazy River ride on tubes and a family spa offer a leisurely pace. Bowman said that the spa is kept at the same water temperature —83 degrees — as the rest of the water rides. The ambient temperature is kept a little warmer, 84 degrees, so it's comfortable. There's also a lily pad walk and bullfrog crossing, he explained. And for the more adventurous, there are the dual vortex slides that start at the top of the three -story building, shoot outside of the building and then return inside to land the tube rider in an indoor pool. The vortex slides, quickly recognizable by twin tornados, allows for single or double tube riders, Bowman said.

Altogether, the water park has nine different slides. For the not-so-adventurous adult, there are the hot springs (an adult -only hot tub). "This is a place you can still watch your children from but get away," Bowman said. "We have something for the whole family. It's centered around family fun." There's a dining area in the water park, so families don't have to leave if they're hungry, Bowman said. And there are rooms that overlook the

waterpark on the second floor that people can reserve for parties or other events. The walls are retractable, he explained, so people can have as large or small of a party as needed. Food can also be catered. Just outside the waterpark is 3,000 square feet of arcade games, the Shooting Star Family Arcade. "There's a lot of things competing right now for family's time," Bowman said. The resort offers families a chance to "rediscover why they like each other."

Hotel

The hotel offers more than 150 rooms with six styles of suites. Offerings range from the Shipshewana Suite, which offers two private bedrooms with attached full bathrooms, a large living room, fireplace, walk-in kitchenette and dining room table, to the Kids Bunkhouse Suite, which includes bunkbeds for the children, a queen -sized bed in a semi-private room for the adults and a kitchenette.



Kid's Bunkhouse Suite



Why I Like Chicken (con't from page 1)

vention and Visitors Bureau, The Shipshewana Area Historical Club, and the 20,000 square foot Hostetler's Hudson Auto Museum with the World's Largest collection of Hudson Auto and memorabilia. There are 48 cars in the collection.

In early 1999, Eldon and Esta Hostetler offered to donate their auto collection to the town. Additionally, they would donate land sufficient to build a museum and an endowment of \$500,000 to preserve and maintain the collection. While the town saw this as an opportunity to facilitate a growth in tourism (the main engine of economic development for Shipshewana) the town council was keenly aware that museums do not often generate enough income to pay the ongoing operating costs.

The LaGrange County CVB also needed space and since their central mission is to promote tourism in the town and county the original collaboration started with them to create a win/win situation for everyone. Neither the town nor the CVB had adequate funds to construct such a facility which led to a search for alterna-

tive funding mechanisms. The first area explored was grants. Norm Kauffman, Director of Special Projects for the Town of Shipshewana, was Town Manager at the time. He began by researching what grants were available for towns in Region 3A in Indiana. Eventually a staff person from Region 3A wrote a grant request for for alternative transportation funds (TEA 21). Over the next several years the town received three grant awards, one of which was presented by then Governor Joe Kernan and yielded two million dollars to assist in the construction of the town center. The CVB board paid \$120,000 in soft costs needed to create drawings necessary for the grant applications.

Eventually, a private investor was located who also understood and respected the local values and culture.



Photo by Laurie Fromm

1937 Hudson Model: Terraplane Pick-up Express

vi. *Motion to reallocate the \$40k for museum support activities/materials.*
Dennis Flint; Hal Waddell second. Motion passed

IX. Old Business

A. Hudson *Triangle* magazine.

i. *Need a new editor. Looking for a volunteer.*

ii. *October 31 deadline for inputs to the fall 2007 issue; May 1, 2008 for the spring issue.*

iii. *Motion for annual funding of the magazine —\$750.*

Hal Waddell; Larry Kennedy second.

Motion passed

B. Membership board displays, etc.

i. *Tim Burns: Need more space; present boards almost full.*

ii. *Motion to allocate \$500 for preparation of two new boards. Tim Burns to obtain the new boards.*

Hal Waddell; Joe Stinnett second.

Motion passed

C. Web Page. *Larry Kennedy has been working with Lew Mendenhall to update the web site's appearance. Input any improvement suggestions to Larry.*

D. Will Patterson collection (donated to the HS). *Though it contains much valuable information, much of the collection material is in poor condition, and probably not restorable. Still a valuable asset.*

E. Sale of donated non Hudson-related materials. *Dennis Flint offered to take the Studebaker items and sell them at Studebaker meets.*

X. New Business

A. Sue *discussed staffing needs for Friday night's auction.*

B. 2008 BOD meeting date: *Currently scheduled Tuesday, July 22.*

C. Review of budget items approved in this meeting.

Motion to reallocate \$5k for Jon Battle travel expense.

Bruce Smith; Joe Stinnett second.

Motion passed

D. Kaylene Spring quilt offer. *Kaylene has offered to create a Hudson motif quilt and donate it to the HS, to be raffled at the 2009 National Meet. Half of proceeds would go to the Historical Society, the other half to the Albright Award fund. Quilt to be available for viewing at the 2008 National Meet.*

Motion to accept Kaylene Spring offer.

Motion passed

(Con't on page 18)

HETHS Board of Director's Meeting Minutes (con't from page 15)

B. Library Insurance

Library property now insured with J.C. Taylor for \$75,000 under the organization's comprehensive policy. Annual premium \$750.

Insurer requests high-value library items be appraised.

Ken Poynter volunteered to do this appraisal.

C. Insurance on donated autos

Need property / liability coverage for donated autos. Proposed property coverage limits: Essex \$25k, Commodore 6 \$25k, Pacemaker \$25k, Hornet \$10k.

Motion to purchase such coverage in these limits.

Larry Kennedy; Joe Stinnett second.

Motion passed

D. Titles on donated vehicles. *Discussion. Board consensus on no open titles; get all vehicles titled in Indiana.*

VIII. Museum Projects

A. Motion to allocate \$350 for Wisconsin Auto Museum.

Joe Stinnett; Bruce Smith second.

Motion passed

B. Motion to allocate \$500 for Towe Museum fees.

Joe Stinnett; Hal Waddell second.

Motion passed

C. NATMUS Museum - now seven cars on display there.

Motion to allocate \$600 for donation to NATMUS museum.

Hal Waddell; Joe Stinnett second.

Motion passed

D. Hostetler Hudson Museum - Shipshewana

i. Sue reported that Kathy Forbes, former manager of Auburn Inn, is now in the employ of FOCUS Company, which will operate the museum and associated operations at Shipshewana.

ii. All HET Historical Society ("HS") members will be given free entry to the museum on Friday for the Premier Preview.

iii. The HS will be doing considerable work on story boards, etc., for the museum. \$40k previously allocated for such work.

iv. All appropriate facilities for the HS's presence at the museum have been incorporated into the building layout.

v. Museum operators know little about training docents, etc.

Dennis Flint will provide training material for docents.

(Con't on page 17)

The town still did not have enough funds for construction and were also concerned about initial operating funds which necessitated a search for additional funding alternatives to bring enough revenue so that property taxes would be used only as a last resort. Eventually, a private investor was located who also understood and respected the local values and culture. Focus Hospitality Services of Valparaiso agreed to develop a hotel and waterpark. The land was located in a newly created TIF district where the TIF funds would provide revenue for capital costs not related to operational expenses. A type of head tax per each admission sold at the waterpark was created to provide revenue for the town center operations costs as will the innkeepers tax generated by the new hotel. In addition

to revenue from museum admissions and gift shop and convention and exposition revenue the town will receive



Photo by Laurie Fromm

1931 Hudson Model: T Sports Roadster

revenue from the TIF district, waterpark head tax and innkeeper's tax generated by the new waterpark hotel. The town rents space to the CVB and they provide a person to work the reception area in the visitor's center. The Shipshewana area Historical Society is also located in the complex

and they will provide volunteers as well as display historical artifacts and documents from the early days in Shipshewana. The National Headquarters of the Hudson Essex Terraplane Historical Society are located in the facility as well as the office of the Shipshewana Retail Merchants Association. The will allow the town and county to have a more cohesive ap-



Photo by Laurie Fromm

1911 Hudson: Cabriolet Runabout

(Con't on Page 10)

Why I Like Chicken (con't from page 11)

proach to tourism and share the costs off housing. There is additional rental space available in the building for others who share our common mission. By making tourism our common mission and locating all of the players together we believe that we can reduce our costs of operation and be better able to create and implement a common marketing strategy efficiently.

The Shipshewana Town Center project is a real life example for small town economic development. It demonstrates that determination, perseverance, creativity and patience can produce viable positive economic results that will benefit the entire town. The demographics of the traditional visitor to Shipshewana is diminishing. The waterpark element opens the door to market to an entirely new market of families with

young children. The antique automobile collection is the finest and largest in the world and adds another demographic for marketing with an appeal to a male audience. The complex also has access to six acres of finely landscaped grass for hosting outdoor events. The facility will seat 1200 people around a large stage and allows the town to add entertainment venues not possible in the past. Entertainment is a key ingredient in order to increase motorcoach traffic.

In summary, out of necessity the town developed a partnership with a private donor, private developer and local entities (CVB, Retail Merchants). It was a complicated process and required hours and hours of discussion and negotiation. It required significant legal expense for all parties. Through creativity the town was able to work with these parties to develop a unique funding mechanism. An outstanding facility was built to expand and grow economic development in a small town in rural Indiana. The Shipshewana Town Center project will benefit the entire town and provide a solid stream of revenue and enhanced standard of living for it's citizens.



Photo by Laurie Fromm

'Doc Hudson' on loan for the Grand Opening

2007 HUDSON-ESSEX-TERRAPLANE HISTORICAL SOCIETY

Board of Directors Meeting

Auburn, Indiana

July 24, 2007

- I. 1:30 PM President Sue Figert Meyer called the meeting to order.
- II. Secretary Park Waldrop called the roll. Present were: Officers Sue Figert Meyer, President; Larry Kennedy, V-P; Richard Burgdorf, Treasurer; Park Waldrop, Secretary. Directors Audrey Charbonneau, Joe Stinnett, Larry Kennedy, Bruce Smith, Tim Burns, Hal Waddell, Dennis Flint, Mike Cherry. Absent: Directors Charlie Nau, Clinton Webb.
- III. Call for motion to accept 2006 minutes as published. Motion: B. Smith; J. Stinnett second. Motion passed
- IV. Treasurers Report - Dick Burgdorf
President's Comments: *All who make donations should receive written thanks. Audit of the organization books will be done by Rich Marraffio.*
Motion to accept report, subject to audit. Joe Stinnett; Hal Waddell second. Motion passed
Motion that Club Store's remaining copies of *Doc & Thelma Daugherty Award* books be donated to the Club Store. Joe Stinnett; Larry Kennedy second. Motion passed
- V. Membership Report - Sue Figert Meyer
Clinton Webb has resigned as Membership Chairman; new chairperson needed. Joe Stinnett volunteered to take this position.
- VI. Library Report - Sue Figert Meyer for Ralph Rochon
Discussion: *Need method for getting photos from library to various users. Propose purchase of a combination scanner/copier/photo printer machine.*
Motion to allocate \$2,000 for 2007-2008 library expense, including purchase of appropriate machine. Bruce Smith; Mike Cherry second. Motion passed
- VII. Legal Affairs - Sue Figert Meyer
 - A. Property
Sign boards from Reno / Sacramento are now in the Hostetler Hudson Museum in Shipshewana, IN.

(Con't on page 16)

Pioneering Through The Orient With Hudson

with the elephant. This photo is ID'd as during 1911 and in Ceylon.

Another shows a "Japanese Fire Chief" whose fire fighting apparatus is mounted on a Hudson chassis. It looks like a Super Six but you can't see much because there is a couple of dozen people in or around the car.

Another is of the "Modern garage and service station of Oriental Traders, H-E dealers in Dairen, China." A couple of oriental trees and a bicycles are visible at an otherwise plain front except for a tall old fashion gas pump at the curb with something that looks like

a Standard Oil crown knockoff on top.

A late '20s shot shows the "Premises of C. Lancaster H-E dealer in Delhi, India" with a light colored 7p touring. The wall seems to say [Machine] "Shop and Garage" with larger lettering stating "Service Depot."

I thought the view of four workers "Unloading and assembling Hudsons on the pier at Batavia, Java" most interesting. A mid '20s to '28 large wheelbase phaeton is mostly complete outdoors, surrounded by large freight crates. It must have been the non-rainy season!



Pioneering Through The Orient With Hudson

(Con't from page 1)

factory needed an agent in the Asian market was entirely correct. D&S, Ltd was indeed it! I'll let the author tell the story in his own words with only a few [bracketed] comments.

From *The Hudson Triangle-Export Edition* Vol XV1 no 6, July, 1928:

Continuously since 1909, Messrs. Dodge and Seymour, Ltd have represented the Hudson Motor Car Company in the following countries: Arabia, China, Japan, Straits Settlements, Netherlands East Indies, Burma, Ceylon, French Indo China, India, Siam.

The firm of Dodge & Seymour, Ltd was organized in...1897 to specialize in the distribution of hardware tools and kindred articles with a particular eye on the needs of the Asiatic markets for these lines. In 1902 the organization became impressed with the possibilities for motor car development in these same markets. Accordingly, some experimental field work was undertaken for the distri-

bution of [Oldsmobile].

During the experimental period, I was particularly fortunate in forming an acquaintance with Mr. R.D. Chapin at [Olds, still unnamed]. Later, in the year 1909, when Mr. Chapin and his colleagues formed the Hudson Motor Car Company, I got in touch with Mr. Chapin as soon as possible

believing that the car the HMCC expected to build would be very suitable for Asiatic markets.

After looking over the first Hudson I was satisfied a job was being produced which could compete successfully with any of the well known English and French cars offered in the markets of the Far East. This point was of particular importance as, since the engineering development of the English and French cars had been much more rapid than that of any American cars up to that time, the former had captured most of the Asiatic trade.

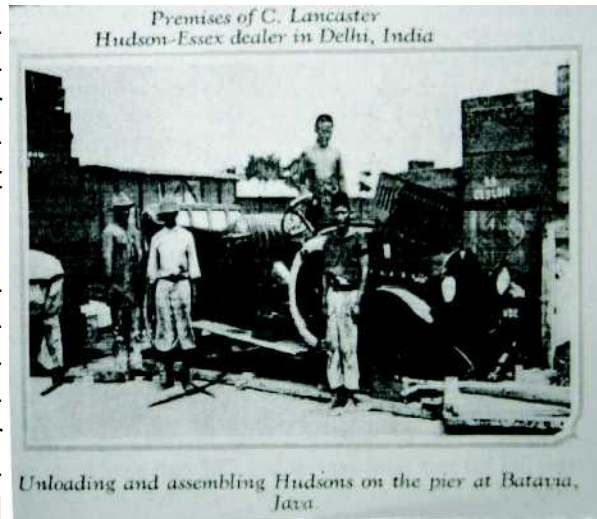
Upon the completion of an

(con't on page 12)



Pioneering Through The Orient With Hudson

arrangement with the HMCC I undertook personally to open up distribution for the Hudson car throughout all of Asia. A demonstrator was shipped to me at Bombay in August, 1910. This, I believe, was the first model 33. With the normal troubles experienced by the early motorists aggravated by the almost insurmountable obstacles of early Oriental road travel, I drove this car nearly 18,000 miles through Indian, Burma, Ceylon, Malaya and the Dutch East Indies placing local dealerships under the control of our field men. At that time, practically no other American cars were meeting with success in those markets due to the competition of the French and English cars, and I can assure you it was a real tribute to the excellence of that early Hudson that all these dealerships were obtained. The job was not an easy one but, at any rate, it was accomplished. Much of the credit goes to the performance of the car itself, which for those days was nothing short of phenomenal. I made one particularly impressive demonstration run from Bombay to Puna. The distance between these two points is only 1356



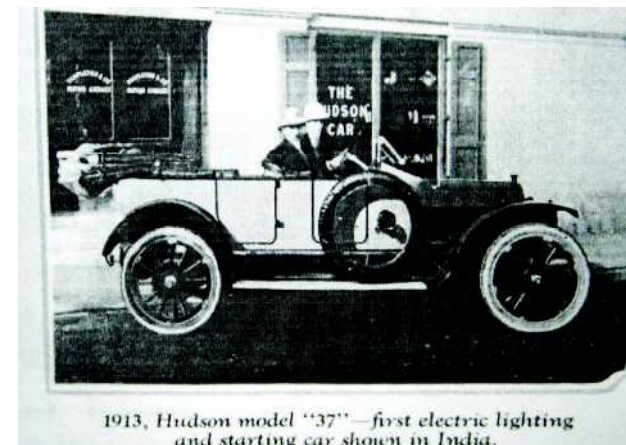
miles but after 85 miles out of Bombay, there is a rise of about 2800 feet in 8 miles and my time of approximately 5 hours was the fastest that had been made between Bombay and Puna up to 1910, with the exception of a small De Deitrich. Another test run was from Madras, South India to Ootacamund in the Nilghira Mountains, an altitude of about 5,000 feet. These runs were particularly effective in demonstrating not only the ability of the Model 33 Hudson to climb but also to run cool.

In Java, I toured from Batavia to Soerabaya and return, approximately 600 miles each way and also made a test run over to Poonijak which even to day is a very severe test on any car as the grades reach 5 in 1 in

parts.

At the end of 1912, we took out to India and the Far East the first car ever seen there equipped with electric lighting and starting [a Model 37]. Due to the natural conservatism of the people and also to the low cost of a self-starter in the shape of a Hindu or Chinese boy this car was not received very favorably. The demand was for magnetos and acetylene or oil lamps. We have consistently refused to supply magnetos with cars shipped into our territory and although it has been an uphill battle the present acceptance of electrically controlled cars is justification for our attitude. We feel that the HMCC has been the standard bearer in the stoutly waged battle to establish battery ignition, at least so far as India and the Far East are concerned.

The H&E lines are established firmly



in the confidence of the motor traders and the public of India and the Far East. The history of our sales has been one of steady growth which is rising to a peak this year. The 6 months of 1928 as compared with the first 6 months of 1927 show an increase of more than 80% and it is my belief that the full year of 1928 will show practically double the volume of last year.

Mr. Dodge apparently provided several photos. One the first page, dated 1910 is a Hudson "33" and a horse wagon in front of the very ornate "Shwe D'Agon Pagoda, Rangoon, Burma." The second, dated 1911 shows the 33 "on a sling for loading on steamer, Calcutta, India." The sling has four ropes tied to each corner of very thin looking platform.

The 1913 photo shows the first Model 37 in India. It is loaded with accessories and even has a spare tire cover. Two men with pith helmets sit in the front with a couple of more in a darkened doorway. The door says "The Hudson Car" but on the windows the long name of around 12 letters is not readable on the photo copy.

On the second page the first view is the Conde India 1912 Model 33

(con't on page 14)